

Jürgen E. Schrempp

**Chairman of the Global Business Coalition on HIV/AIDS and
Chairman of the Board of Management of DaimlerChrysler**

**Second Speech at the GBC Awards Dinner
Kennedy Center, Washington DC
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**Presentation of:
The GBC's Business Award for Excellence in the Community**

- wie gehalten -

Ladies and Gentlemen

Meaningful and effective programs designed to deal with HIV/AIDS in the workplace are the very essence of the lifeblood of GBC.

They are the way we make a real difference in the war on this death-dealing virus and its consequences for humanity.

They are our rationale – our principal reason for existence.

In this regard, Standard Chartered Bank's recent efforts have been indeed quite remarkable.

However, public/private partnerships that reach out to affected communities have also become of tremendous significance.

That is why we made this aspect an additional priority at my company's affiliate, DaimlerChrysler South Africa.

So it is not entirely by chance that I have been asked to present this year's GBC Business Award for Excellence in the Community.

It is also not by chance that the winner of this award is Tata Steel.

That illustrious company is represented tonight by the great Ratan Tata, Chairman of Tata Sons and Chair of the Confederation of Indian Industry's Indian Business Trust for HIV/AIDS.

Congratulations Ratan – to you and the company that bears your name.

It's entirely fitting that you should receive this award.

For Tata Steel has an astonishing reputation for looking after people in the immediate environment of its iron and steel plants.

Tata Steel leads the field in AIDS education and prevention.

It has focused on women as the most positive agents of change in attitude towards HIV/AIDS and its stigmatization.

And it has focused on isolated communities and religious groups.

Bearing in mind that India has the world's highest infection rate after South Africa, I think this is a goal to obtain.

Appropriately then, this top award is acknowledgement that the seriousness of the pandemic there is being dealt with – and in a responsible, effective way – by a pre-eminent business leader.

In short, Tata Steel represents both passionate leadership and a highly developed sense of corporate responsibility.

Ladies and gentlemen,

Please join me in welcoming our distinguished guest, my very close and good friend, Ratan Tata, to the podium to receive the 2003 GBC Award for Business Excellence in the Community.



Jürgen Schrempp



Ratan Tata